



You are cordially invited to the

**Richmond Apartment Owners Association
2011 Trade Show**

Tuesday, September 13, 2011
12:00 p.m.—3:30 p.m.

Westwood Club
6200 West Club Lane
Richmond, VA 23226



Fair Housing Seminar
Mally Dryden-Mason

9:00 a.m. - 12:00 p.m.

Fair Housing Interactive Presentation including topics on History of Fair Housing Law, Unlawful Housing Practices, Advertising, Insurance, Discussion of Recent Case Law, and many others

Will receive certification upon completion

\$15 for members
\$25 for non-members
(includes a ticket to the Trade Show and lunch)

Social Media Workshop
Copeland Casati

1:00 p.m. - 3:00 p.m.

Account set-up for Twitter, Facebook Fan Page, LinkedIn, Blogging Platform, will touch on Foursquare

General overview on how they and other social media are used and incorporated into website and other general marketing tips

\$35 for members
\$50 for non-members
(includes a ticket to the Trade Show and lunch)

A Trade Show Booth is FREE to all Associate Members.

If not already a member, you may join RAOA for \$225. This will give you membership through December 2012.