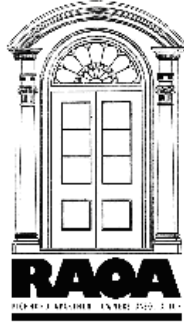


June 1, 2011



Dear Associate Member:

We hope you will consider participating in our Richmond Apartment Owners Association's 2011 Trade Show. This year's program will take place on Tuesday, September 13, 2011, at the Westwood Club. This sell-out event will attract not only all members of RAOA but also non members from all sectors of the real estate and corporate market who may be interested in your products and services. This venue will provide excellent networking opportunities for you and your company.

This year's conference will open with a Fair Housing Training session featuring Mally Dryden-Mason, Consumer Education Coordinator and Fair Housing Training Specialist. She will present an interactive seminar touching on topics such as History of Fair Housing Law, Unlawful Housing Practices, Advertising and Insurance under the law, and Discussion of Recent Case Law, along with many others. The Trade Show will begin at 12:00 noon where you will have the opportunity to have your own free display table to advertise your company to other members and the general public. From 1:00 p.m. to 3:00 p.m., Copeland Casati will present a Social Media Workshop. Please bring your laptops as attendees will set up accounts for Twitter, Facebook Fan Page, LinkedIn, and Blogging Platform as a part of the learning experience. She will also touch on Foursquare. Copeland will give a general overview on how they and other social media are used and incorporated into a website and other helpful marketing tips. The Trade Show will end at 3:30 p.m.

We strongly encourage you to participate in this event. Not only will you be contributing to RAOA's educational initiatives but you will also reap endless networking benefits. A booth in the Trade Show is free to all associate members which means participating can only benefit your company. Standard lunch fee applies at \$15.00 per person. This is a wonderful opportunity to show your goods and network with people in your same business.

Please register today to be part of the 2011 RAOA Trade Show.

Sincerely,

Diane Munn
RAOA Administrator